

ENGAGE OUR AUDIENCE

Pick and choose from a wide variety of sponsorship, skinning and promotional options that integrate your brand within our framework and key content areas to engage with our large audience. Work closely with our in-house design team to effectively and seamlessly communicate your campaign message using your brand palette and logo, select the channel and content that affirms and enhances awareness of your brand, and drive traffic to your message with a choice of promotional drivers.

The following examples highlight light, medium and heavy coverage solutions that demonstrate the positive impact created for a number of leading brands:

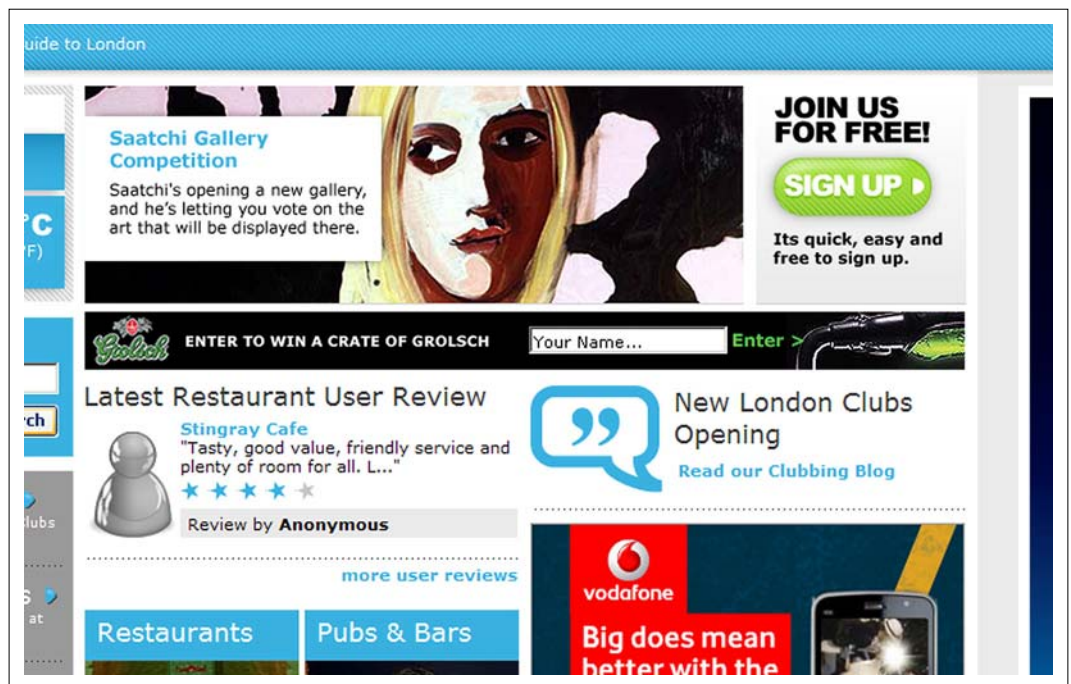
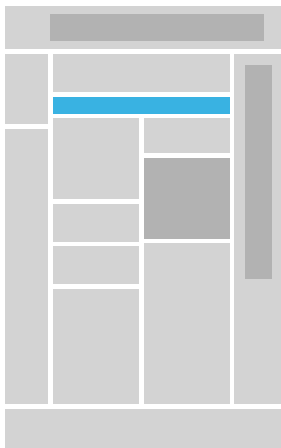
LIGHT SOLUTION

Client

Grolsch

Solution

Small bespoke ad placement with interactivity.



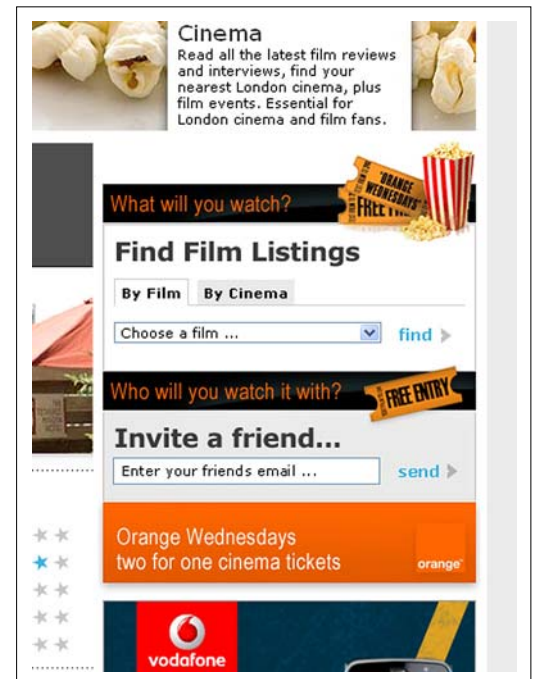
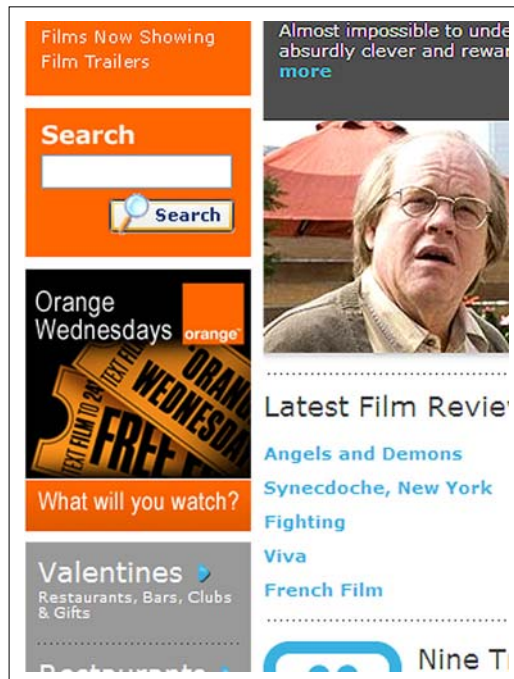
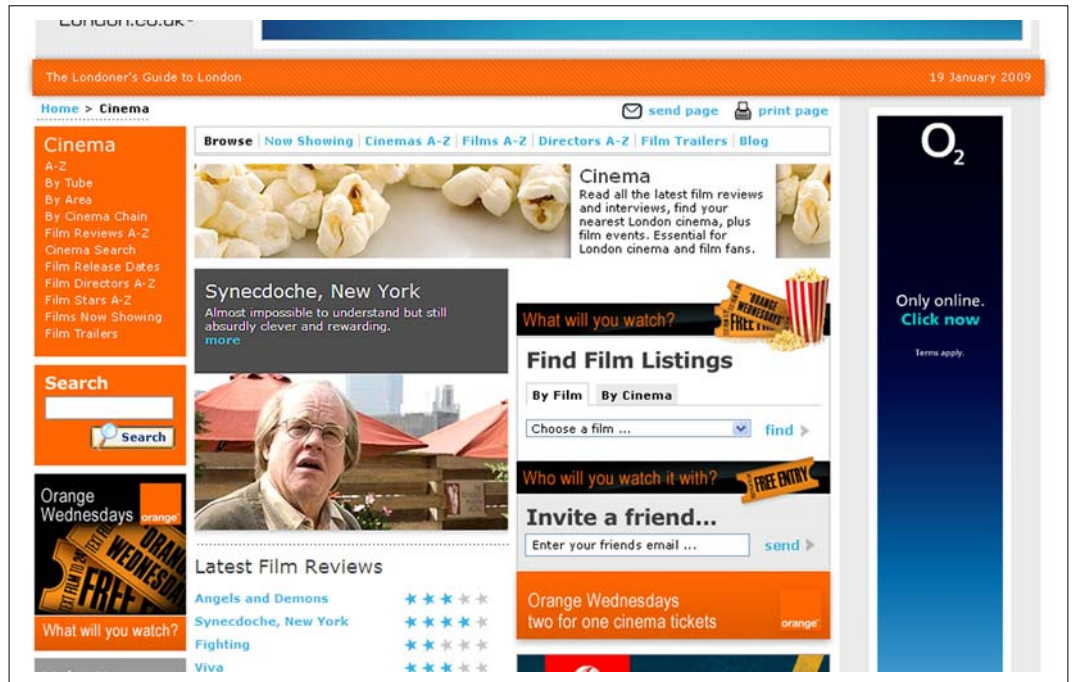
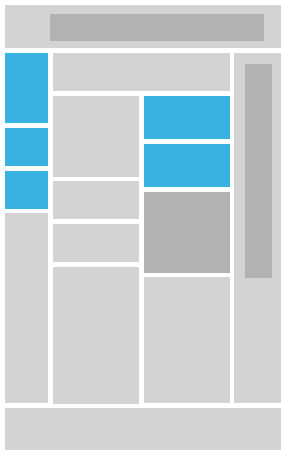
Make An Enquiry

Please contact [Farah](#) on (021) 577 310 to discuss your requirements.

MEDIUM SOLUTION

Client
Orange

Solution
Cinema channel takeover and 145 driver.



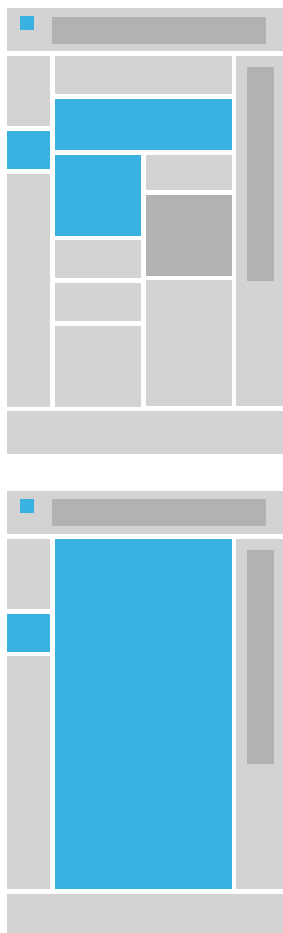
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HEAVY SOLUTION

Client
Tsingtao

Solution
Restaurant channel takeover with bespoke data capture and newsletter sponsorship.

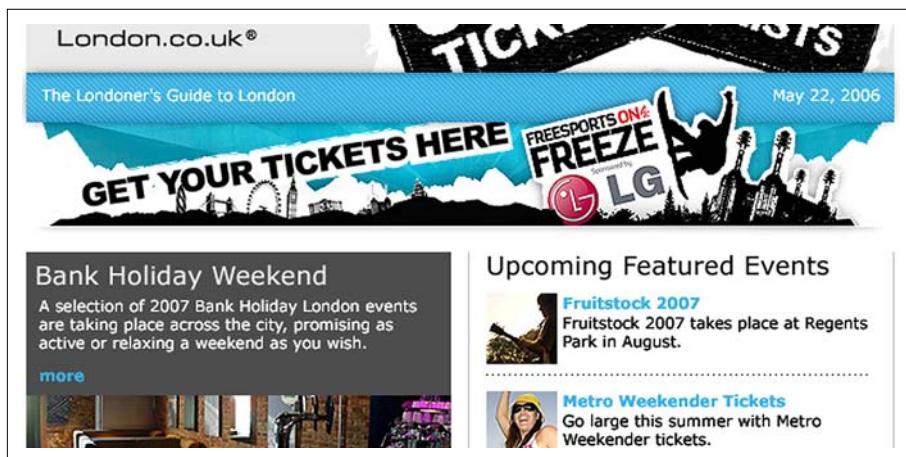


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NEWSLETTER SPONSORSHIP

Target over 29,000 subscribers who have opted to receive the most up-to-date information on what's hot by sponsoring one of our newsletters. Your brand will be the first thing to draw our readers' attention.



CHANNEL TAKEOVERS

- View NZ can offer the ideal online media partnership for targeted marketing opportunities with unique
- Connect with thousands of people every year who are actively engaged in planning to visit restaurants, cinemas, bars and clubs or events.
- Re-skin relevant key content or commission our editorial team to create bespoke branded content that enhances your campaign message.



The choice of niche channels include:

- Restaurants
- Bars & Clubs
- Stay
- Cinema
- What's On

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DATA CAPTURE & BESPOKE COMPETITIONS

- Target your desired audience with an incentive to engage with your brand that supports your PR initiatives.
- A great way to promote products and events and an effective way to capture bespoke data for marketing purposes, we'll design a page that reflects your brand and campaign message, providing you with valuable information.



MINI SITES

- An ideal way to integrate your brand within the View® framework and target our unique audience regionally or nationally.
- Work with our in-house design and development team to produce a bespoke, holistic platform to promote events, product launches, or support an ongoing campaign.
- Channel specific or run of site promotion for individual cities, regions or national coverage - your message placed exactly where you need it, seen by a motivated, inquiring, niche audience.



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